

UČNI NAČRT PREDMETA / COURSE SYLLABUS (leto / year 2016/17)						
Predmet:		Organizacija in struktura trga				
Course title:		Industrial organization				
Študijski program in stopnja Study programme and level		Študijska smer Study field		Letnik Academic year	Semester Semester	
Univerzitetni študijski program Finančna matematika		ni smeri		3	prvi	
First cycle academic study programme Financial Mathematics		none		3	first	
Vrsta predmeta / Course type				izbirni / elective		
Univerzitetna koda predmeta / University course code:				M0334		
Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
30		30			120	6
Nosilec predmeta / Lecturer:		doc. dr. Aljoša Feldin				
Jeziki / Languages:		Predavanja / Lectures: slovenski / Slovene				
		Vaje / Tutorial: slovenski / Slovene				
Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:				Prerequisites:		
Vpis v letnik študija.				Enrolment in the programme.		
Vsebina:				Content (Syllabus outline):		

1. Tehnologija in tržna struktura 1.1. Klasični monopol in več-produktni monopol 1.2. Osnove teorije iger 1.3. Oligopolni trgi 2. Predatorstvo – ohranjanje monopolne moči 3. Segmentacija trga 3.1. Diferenciacija proizvodov 3.2. Cenovna diskriminacija 4. Dogovarjanje in karteli 4.1. Dinamični oligopolni modeli 4.2. Karteli 4.3. Združevanje 5. Vertikalna razmerja in omejitve	1. Technology and market structure 1.1. Classic monopoly and multi-product monopoly 1.2. Basic game theory 1.3. Oligopolistic markets 2. Predation – maintaining market power 3. Market segmentation 3.1. Product differentiation 3.2. Price discrimination 4. Collusive behavior and cartels 4.1. Dynamic oligopoly models 4.2. Cartels 4.3. Mergers 5. Vertical relations and in constraints
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Temeljni literatura in viri / Readings:

Pepall Lynne, Richard Daniel J., Norman George: Industrial Organization: Contemporary Theory and Practice, 3rd. ed., South-Western - Thomson Learning, 2005. ISBN 0-324-26130-6
Tirole Jean: The Theory of Industrial Organization, The MIT Press, 1988. ISBN 0-262-20071-6

Cilji in kompetence:

Slušatelje usposobiti za prepoznavo tržnih struktur in njihovih lastnosti, vzrokov, ki so do njih pripeljali in strategij, ki jih podjetja uporabljajo za ohranitev ali razvoj svojega položaja v teh strukturah.

Objectives and competences:

Enable students to recognize market structures and their properties, the causes that gave rise to these structures, and strategies that firms use to retain or develop their positions within the structures.

Predvideni študijski rezultati:

Skozi mikroekonomska orodja delnega ravnovesja in s teorijo iger spoznati široko snov analize tržnih struktur in dejavnikov, ki na njih vplivajo.

Spoznati, kako na tržno dogajanje v posamezni panogi vplivajo velikost trga, tehnološke značilnosti, način tekmovanja podjetij in dejavnosti države.

Osvetliti nasprotja med motivi konkurenčnih podjetij in družbeno blaginjo.

Intended learning outcomes:

Learning the broad matter of market structure analysis and the factors that affect it with tools of microeconomic partial equilibrium models and game theory.

Learning about how market circumstances are affected by market size, technological properties, type of competition and government's activities.

Learning about the conflict between incentives of competitive firms and social welfare.

Metode poučevanja in učenja:

Ex catedra predavanja in reševanje računskih primerov

Learning and teaching methods:

Ex catedra lectures and solving numeric cases

Načini ocenjevanja:

Dva kolokvija, vsak po 50% končne ocene ali zaključni pisni izpit (100% ocene)

Delež (v %) /
Weight (in %)

Assessment:

Two written midterm tests, 50% of the final grade each, or final written exam for 100% of the grade.

Reference nosilca / Lecturer's references:

FELDIN, Aljoša, KOŠAK, Marko, PRAŠNIKAR, Janez, RAŠKOVIĆ, Matevž, ŽABKAR, Vesna. Strategic considerations in banking ownership : the case of Slovenian banking market. Transformations in business & economics, ISSN 1648-4460, 2009, vol. 8, no. 3 (18), str. 36-56. [COBISS.SI-ID 18917606]

FELDIN, Aljoša. Political sustainability of flat income tax : the Slovenian case. Economic and business review, ISSN 1580-0466. [Tiskana izd.], Jun. 2008, vol. 10, no. 2, str. 77-88, ilustr. [COBISS.SI-ID 17950950]

FELDIN, Aljoša. Core convergence in two sided matching markets. V: SERTEL, Murat R. (ur.), KORAY, Semih (ur.). Advances in economic design, (Studies in economic design). Berlin, London: Springer,

2003, str. 125-150. [COBISS.SI-ID 1971922]

FELDIN, Aljoša. Tržne strukture in njihov vpliv na konkurenčnost slovenskega gospodarstva : študija opravljena v okviru CRP "Konkurenčnost Slovenije 2006-2013". Ljubljana: Ekonomska fakulteta, jun. 2010. 63 str., graf. prikazi, tabele. [COBISS.SI-ID 21028326]